Conservation Project

We have been watching and discussing the impacts humans have had on the Earth.  Our main concern is the number of species going extinct in our modern world today.  It is now your goal to come up with an innovative conservation plan that will help protect the many species going extinct, as well as prevent future species from reaching extinction.  It is now your job to come up with your best solution to change individual and group behaviors that are impacting our global climate and habitats.

You will be creating a presentation to explain your solution.  This could include:

* A slide show
* Video
* Web page

If you have another idea of how to present this, talk with your teacher to decide if your idea is feasible.

Presenting Your Solution

You are now the member of a PR team and your client is a conservation organization.  Your job is to present your pitch to a company making environmental films.  In your pitch, explain the following:

* The importance of preventing extinction in your chosen ecosystem, group, or species
* Why your solution is unique and innovative
* Why your solution will work better than those already underway

Specific conservation approaches you can use:

* Creating parks and reserves
* Working with local communities
* Reintroducing species
* Restoring degraded lands
* Creating wildlife corridors

Create a plan for successful implementation of your conservation plan.  Your plan should include:

* Goals and objectives
* Why your solution is unique and innovative
* Feasibility, scope, and chances for success
* Budget
* Schedule

Present your group’s solution to the class with the goal of persuading classmates that they should work together with you to implement your solution.